



MOORABBIN KANGAROOS FOOTBALL CLUB

Partnership Guide

Season 2026

Widdop Crescent Oval, Hampton East

www.mkfc.org.au

ABOUT THE CLUB

The Moorabbin Kangaroos Football Club has been a proud part of the local community since **1982**. Based at **Widdop Crescent Oval, Hampton East**, we compete in the **Southern Football and Netball League (SFNL) Division 4** and field two senior men's teams each week.

Our club is built on mateship, respect, and a love of the game. We provide a welcoming and inclusive environment for players of all backgrounds and experience levels.

1982

CLUB FOUNDED

2SENIOR MEN'S
TEAMS**156**

CLUB MEMBERS

4SENIOR
PREMIERSHIPS**1,100+**

FACEBOOK FOLLOWERS

WHY PARTNER WITH US?

A partnership with the Moorabbin Kangaroos connects your brand directly to the local community in Melbourne's Bayside and south-eastern suburbs. Our sponsors enjoy genuine, year-round exposure across multiple channels:

- **Match day presence** — banners and signage at 9 home games each season, seen by players, supporters, and the broader community
- **Digital reach** — promotion to 1,100+ Facebook followers, plus exposure on our website and social media channels
- **Club room visibility** — logo displayed on the sponsors wall in our social club pavilion, seen at training, games, and functions throughout the year
- **Events and hospitality** — tickets to club events including Season Launch, Sponsors Day, and Presentation Night
- **Community connection** — align your business with a genuine grassroots sporting club that gives back to the local area

100% tax deductible. All sponsorship contributions to the Moorabbin Kangaroos Football Club are tax deductible.

PARTNERSHIP OPTIONS AT A GLANCE

We offer a range of partnership levels to suit businesses of all sizes. The table below summarises the benefits included at each level.

Benefit	Player Sponsor	Club Roo Partner	Major Partner	Grand Partner	ANZAC Day Partner
	\$500	\$1,000	\$2,000	\$3,500	\$5,000
Personal player sponsored	✓		✓		
Player's subs paid by club			✓		
Logo on sponsors wall in club rooms		✓	✓	✓	✓
Banner at home games		✓	✓	✓	✓
Logo on club website		✓	✓	✓	✓
Dedicated social media post		✓	✓	✓	✓
Re-posting of your social media		✓	✓	✓	✓
Logo on ANZAC Day guernsey					✓
ANZAC Day Award presentation					✓
Tickets to exclusive AFL events				✓	✓
Free club polo		1	1	✓	✓
Free club hoodie				✓	✓
MKFC apparel items					2
Tickets to Season Launch			2	4	4
Tickets to Sponsors Day		2	2	4	4
Tickets to Presentation Night		2			4
Tickets to major cash draw		2	4		4
Full social memberships					4
Free entry to all home & away games			✓	✓	✓
Discounted tickets to club events			✓	✓	✓

PARTNERSHIP OPTIONS — DETAILS

ANZAC Day Partner

\$5,000

Our premier partnership — your brand takes centre stage on the ANZAC Day guernsey and you present the prestigious ANZAC Day Award.

- Your logo on the 2026 ANZAC Day guernsey
- Presentation of the ANZAC Day Award
- Ground signage/banner displayed at all home games year-round
- Brand/logo recognition in Social Club Pavilion
- Logo on club website with link to your business
- Regular Facebook posts about your business
- Re-posting of your company social media content
- Tickets to exclusive AFL events
- Full social membership for up to 4 persons
- 4× tickets to the major cash draw
- 4× tickets to Season Launch
- 4× tickets to Sponsors Day at a home game
- 4× tickets to Presentation Night
- 2× items of MKFC apparel
- Free club hoodie and polo
- Free entry to all home & away games
- Discounted tickets to club events

Grand Partner

\$3,500

A premium partnership with extensive brand exposure, hospitality, and exclusive AFL event access.

- Logo on sponsors wall in club rooms
- Fence banner at all home games
- Logo on club website with link to your business
- Dedicated social media post about your company
- Re-posting of your company social media content
- Tickets to exclusive AFL events
- 4× tickets to Season Launch
- 4× tickets to Sponsors Day at a home game
- Free club hoodie and polo
- Free entry to all home & away games
- Discounted tickets to club events

Major Partner**\$2,000**

A comprehensive package with strong visibility, a personal player sponsorship, and match day hospitality.

- 1× personal player sponsored with their subs paid
- Logo on sponsors wall in club rooms
- Banner with your logo and branding at every home game
- Logo on club website with link to your business
- Dedicated social media post about your company
- Re-posting of your company social media content
- 2× tickets to Season Launch
- 2× tickets to Sponsors Day at a home game
- 4× tickets to the major cash draw
- Free club polo
- Free entry to all home & away games
- Discounted tickets to club events

Club Roo Partner

\$1,000

A great entry-level partnership with genuine visibility and hospitality benefits.

- Logo on sponsors wall in club rooms
- Banner with your logo and branding at every home game
- Logo on club website with link to your business
- Dedicated social media post about your company
- Re-posting of your company social media content
- 2× tickets to Sponsors Day at a home game
- 2× tickets to Presentation Night
- 2× tickets to the major cash draw
- Free club polo

Player Sponsor

\$500

Sponsor an individual player and have your business name linked to them throughout the season.

- One player sponsored through your business
- Player profile on website features your business name
- Recognition on social media when your player wins awards

Player Sponsor + Banner — \$1,000: Includes all of the above plus a banner promoting your business at every home game.

TAILORED PACKAGES

If the options in this guide don't quite suit your business, we'd love to work with you to create a partnership that does. We're flexible and happy to tailor a package to meet your needs and budget.

We also welcome **in-kind sponsorships** — goods or services that support our players and club operations (e.g. physiotherapy, sports equipment, catering, printing). Get in touch to discuss how we can work together.

OUR CURRENT PARTNERS

We are proud to be supported by the following businesses in 2026:



Partner	Website
CoinPort Exchange	coinport.com.au
Macktow	macktow.com.au
Cyptochat	
Community Bank – Highett	bendigobank.com.au
KFC – Southland	kfc.com.au
Bentleigh RSL	bentleighrsl.com.au
Youle Garden Supplies	youleysgspc.com.au
Catalog Clothing	catalogclothing.com.au
TGI Fridays	tgifridays.com.au

GET IN TOUCH

We'd love to hear from you. To discuss partnership opportunities or to arrange a visit to the club, please contact:

Muhammad Kiki	Operations Manager
Phone	0419 904 242
Email	presidentmkfc@gmail.com

General enquiries: info@mkfc.org.au

Bank Details

Account Name	Moorabbin Kangaroos Football Club
BSB	633000
Account	138777024

Ground Address:

Widdop Crescent Oval
41 Widdop Crescent
Hampton East VIC 3188

Website: www.mkfc.org.au

Support a local club that provides great outcomes to our community.

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