

MKFC Tagline / Byline Proposals

Draft list of three-word taglines for committee consideration. Grouped by theme.

Identity / Heritage

- Proudly Moorabbin Born
- Kangaroos Forever Strong
- One Mob, Moorabbin
- Navy Runs Deep

Competitive / Aspirational

- Bound To Win
- Hop. Hit. Hunt.
- Fight. Finish. Family.
- Stronger Every Bounce

Community-focused

- More Than Football
- Family, Footy, Future
- Built On Belonging
- Our Club, Our Colours

Punchy / Modern

- Rise Up Roos
- Leap. Lead. Legacy.
- Go Roos Go

Status: draft for committee review. *published: false* keeps this file out of the live site.