

MKFC Founder's Story — 2-Minute Video Script Outline

Speaker: Geoff Burke, Founder **Runtime:** ~2:00 (≈280–300 spoken words) **Tone:** Warm, reflective, proud — community first, footy second

0:00 – 0:15 | Hook & Introduction

- Geoff on camera at Widdop Crescent Oval (or in front of club rooms / honour board).
- Opens with a single line that frames the story: *"I'm Geoff Burke, and in 1965 a few of us decided Moorabbin needed a footy club of its own."*
- B-roll: wide shot of the oval, club logo, faded photo from the founding era.

0:15 – 0:40 | The Spark (Why a club was needed)

- Paint the picture of Moorabbin in the mid-60s — a growing suburb without a strong local senior side.
- The motivation: keeping local kids and tradesmen playing together after juniors finished.
- One specific anecdote — the conversation, the pub, the kitchen table, wherever the idea actually started.
- B-roll: archival streetscapes, old training photos.

0:40 – 1:05 | Getting It Off the Ground (1965)

- The first committee — names, day jobs, who chased what.
- Practical hurdles: finding a ground, cobbling together jumpers, registering with the league.
- Why the **Kangaroo** was chosen as the emblem and what the **Deep Navy and Light Blue** were meant to represent.
- B-roll: original jumper, first team photo, early letterheads.

1:05 – 1:30 | First Season & Early Identity

- Memory of round one — the weather, the crowd, the result.
- The 1972 Division 2 Premiership as the moment the club "arrived."
- The culture they tried to set from day one: family club, everyone gets a game, no one drinks alone after a loss.
- B-roll: 1972 premiership cup / team photo, supporters on the boundary.

1:30 – 1:50 | What the Club Became

- Geoff reflects on milestones he didn't see coming — the move to Widdop Crescent in '78, the 1985 Grand Final crowd of 2,500, surviving COVID.
- The throughline: *"The colours haven't changed. Neither has the reason we're here."*

1:50 – 2:00 | Closing & Call to Action

- Direct to camera: invitation to the next generation of players, families, and volunteers.

- Closing line, e.g. *"Sixty years on, the Kangaroos still belong to Moorabbin. Come down to Widdop Crescent — we'd love to see you."*
 - End card: MKFC logo, www.mkfc.org.au, social handles.
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Production Notes

- **Interview setup:** Sit-down at the club rooms, lapel mic, soft natural light. Shoot a second pass of Geoff walking the boundary for cutaways.
- **Archival:** Source 1965–1985 photos before the shoot — old premiership photos, original jumpers, newspaper clippings. Geoff likely has the best material himself.
- **Music:** Understated acoustic bed; lift slightly at the 1972 premiership beat and the closing line.
- **Captions:** Lower-third with "Geoff Burke — Founder, Moorabbin Kangaroos FC (est. 1965)" on first appearance.

Pre-interview Prompts for Geoff

1. Where were you the day the idea for the club came up?
2. Who else was in the room?
3. Why a kangaroo, and why those colours?
4. What do you remember about round one, 1965?
5. What's the moment you knew the club would last?